

Government of Pakistan
Ministry of Investment
(Board of Investment)
- Media Section -

PRESS RELEASE

SUBJECT: APPOINTMENT OF MR. CHARLES R. KESTENBAUM AS HONORARY INVESTMENT COUNSELLOR (HIC) FOR PAKISTAN IN USA

Islamabad, 19th May, 2009 The Ministry of Investment, Board of Investment has nominated **Mr. Charles R. Kestenbaum as Honorary Investment Counsellor (HIC) for Pakistan in United States of America.**

Under the leadership of the Honorable Prime Minister of Pakistan, Board of Investment is working as the apex investment promotion and facilitation agency of the country. To complement the investment promotion efforts the appointment of individuals like **Mr. Charles R. Kestenbaum** with a track record for successful business and the will for selfless service to Pakistan as Honorary Investment Counsellor (HIC) for the country. He is initially appointed for a period of two years and further extension is contingent upon his performance.

Mr. Charles R. Kestenbaum has a vast work experience as President/Chief Executive of various multinational companies in USA and Middle East countries. He has full command on English, Arabic, Indonesian and French languages. On the basis of which he has been nominated as HIC for Pakistan in USA. As HIC he will be responsible for the following:

Image building of Pakistan in the USA, building of effective relationship with Pakistani business community residing in USA, working as active liaison between BOI and foreign investors and getting their queries / concerns answered promptly, assisting prospective investors in arranging their visit to Pakistan for investment promotion and also to identify trust worthy investors and luring them over to Pakistan.
