

Government of Pakistan
Ministry of Investment
(Board of Investment)
- Media Section -

PRESS RELEASE

SUBJECT: APPOINTMENT OF MR. NORMAN KEGLER AS HONORARY INVESTMENT COUNSELLOR (HIC) FOR PAKISTAN IN HONG KONG

Islamabad, 24th June, 2009 The Ministry of Investment, Board of Investment has nominated **Mr. Norman Kegler as Honorary Investment Counsellor (HIC) for Pakistan in Hong Kong.**

Under the leadership of the Honorable Prime Minister of Pakistan, Board of Investment is working as the apex investment promotion and facilitation agency of the country. To complement the investment promotion efforts the appointment of individuals like **Mr. Norman Kegler** with a track record for successful business and the will for selfless service to Pakistan as Honorary Investment Counsellor (HIC) for the country. He is initially appointed for a period of two years and further extension is contingent upon his performance.

Mr. Norman Kegler has a vast work experience as President/Chief Executive of various multinational companies around the globe. On the basis of which he has been nominated as HIC for Pakistan in Hong Kong. As HIC he will be responsible for the following:

Image building of Pakistan in Hong Kong, building of effective relationship with Pakistani business community residing in Hong Kong, working as active liaison between BOI and foreign investors and getting their queries / concerns answered promptly, assisting prospective investors in arranging their visit to Pakistan for investment promotion and also to identify trust worthy investors and luring them over to Pakistan.
