

**Prime Minister Secretariat (Public)**  
**Board of Investment**  
**-P&PR Section-**  
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**U.S. Ambassador Patterson promoting Pakistan at Boston, USA**  
*Calls on Pakistani American Business community to Expand Pakistani business and entrepreneurial Partnerships*

June 11th, 2010, Double Tree Hotel, Boston

Boston - On June 11<sup>th</sup> 2010, in a unique and an engaging diplomatic initiative and outreach for scaling Pakistan business friendly outlook; the USA Ambassador to Pakistan Anne W. Patterson on invitation of Shahid Khan Honorary Investment Counselor BOI for USA led the third delegation of Pakistani business leaders to the U.S. as part of the Pakistan Business Ambassadors Program. Launched by the U.S. Embassy and the Pakistan Board of Investment (BOI) in April 2009, the program seeks to highlight Pakistan's most successful business leaders and stimulate trade and investment opportunities between the U.S. and Pakistan.

"Pakistan's business friendly outlook and entrepreneurial investment markets are inextricably linked and the United States is committed to supporting the Pakistani American Community in their endeavors and investment opportunities to foster private sector investment and trade links," said Ambassador Patterson. The extraordinary commitment by US Top Diplomat in Pakistan was further evidenced when she made a statement; 'Pakistan represents a vast market with a formidable entrepreneurial class and we are leveraging this exceptional group of business leaders to highlight existing and potential market opportunities for partnership and collaboration."

During their visit to New York City and Boston, delegates met with the U.S. business leaders, leaders of Pakistani American Community, Governor of Mass International trade office, Harvard Kennedy School of government think tank and the media at large to promote better understanding of Pakistan and its economy. The delegation represents a diverse range of sectors including energy, power, private equity, banking, airlines, infrastructure, and consumer goods and services. Members of Pakistani business delegation included Shahid Khaqan Abbasi Chairman and CEO, Airblue, Ghouse Akbar Group Director, Akbar Group, Nadeem Babar CEO, Orient Power Company Limited, Razak Dawood Chairman, Descon Engineering, Sima Kamil Head - Corporate & Investment Banking, Habib Bank Limited, Ali Jahangir Siddiqui, Managing Partner, JS Private Equity Fund and Faisal Mushtaq, Group Director Roots School System, Pakistan.

The host Shahid Khan in his introductory remarks to the business community at Boston said "The strength of Pakistan's economy is driven by 180 million people whose constant demand is fueling Pakistan's economy, and that US government and US Embassy Pakistan is committed in helping anyone in USA who has investment and trade interests in Pakistan". The local Pakistan US Business community lauded the extraordinary support, leadership and effort of Ambassador Patterson; who not only represented Pakistan as an island of opportunity and treasure but surprised the audience by raising the bar on Pakistan; for not to compare Pakistan with failing security and poor law and order domestic environment, in fact to look for prospects, opportunities, benefits and returns for their investment as benchmarked on any other lucrative international business investment opportunity. Ambassador further highlighted that "more than 700 multinationals currently have a presence in Pakistan and the investment landscape is even more attractive when investors see past the headlines and focus on the bottom line potential."

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