

Prime Minister Secretariat (Public)
Board of Investment
-P&PR Section

Press Release

Subject: BOI is organising a conference in Karachi in June 2010 titled 'Pakistan Investment Forum'

Karachi: Board of Investment (BOI) is organising a one of its kind conference in Karachi in June 2010 titled 'Pakistan Investment Forum'. For the first time in Pakistan, an investment conference will bring together all potential stakeholders from investment perspective on a single platform including local and foreign investors, intermediaries, third parties and relevant ministries. The conference will particularly focus on investment opportunities in the following four key sectors of Pakistan's economy: **Power Generation/Energy Technology, Agriculture/Dairy & Livestock, Logistics & Infrastructure/Communications and Oil & Gas.**

Government of Pakistan is currently geared towards attracting investment in the mentioned sectors for improved economic and social development of the country. These sectors hold tremendous growth potential and business prospects.

Speaking about investment opportunities in Pakistan, Mr. Saleem Mandviwalla BOI Chairman said, "With business-friendly environment, robust economic indicators, untapped investment opportunities and a growing world-class infrastructure, Pakistan is one of the fastest growing emerging economies in the world today. Through the platform of 'Pakistan Investment Forum', we wish to open doors to new possibilities for investors and businessmen."

Pakistan provides relatively strong protection for foreign investors, it ranks 19th worldwide on protecting investors, according to World Bank report 'Doing Business In South Asia 2008'.

Pakistan is an investor-friendly market due to these key strengths; geo-strategic location, trained workforce, economic outlook and investment policies. Located in the heart of Asia, Pakistan is the gateway to energy-rich Central Asian states, the financially liquid Gulf States and the economically advanced Far Eastern countries. This strategic advantage alone makes Pakistan a marketplace teeming with possibilities. With a population of 160 million people, the country offers both a lucrative consumer market and well-trained, competent workforce. Current investment policies have been tailor-made to suit investors' needs.

Pakistan's investment policy trends have been consistent with liberalization, deregulation, privatization and facilitation as its cornerstones. It is the need of the hour for the country to explore new ideas of today which can lead to profitable business ventures of tomorrow.

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